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MARLBORO 25+25L * 108 pg:52-53	16	The state of the s	ics			
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Issue: 3/00/85 _EHILIF MORRIS	MIN	COMPET	TETIVE	Pages:	130	
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Magazine: ATLANTIC Issue: 4/00/85 Total Pages: 146 FHILIP MORRIS MIN COMPETITIVE ADS ads: SEF COLOR MARLEORO 1951 IOPP: BW AD. #1000 pg:20 [NOW 100 1 # 167 pg:97 IN/B I # 686 pg:BC 1 1 TOTAL CIGARETTE ADS = 3 TOTAL ADVERTISING = \$48,520

Magazine: ATLANTIC Issue: 5/00/85

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PHILIP MORRIS ADS	MIN SEP	COMPETITIVE ALS	SIZE/ COLOR	REMARKS
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FHILIP MORRIS ADS	MIN SEP	COMPETITIVE ADS	SIZE/ COLOR	REMARKS	•
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MARLBORO L+100L # 385 pg:BC			· ]	4 ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( ( (	
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Magazine: ATLANTIC Issue: 7/00/85

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MARLBORO L+100L # 383 pg:BC	172				

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